

A b o u t
IRAN
The Land of Opportunities





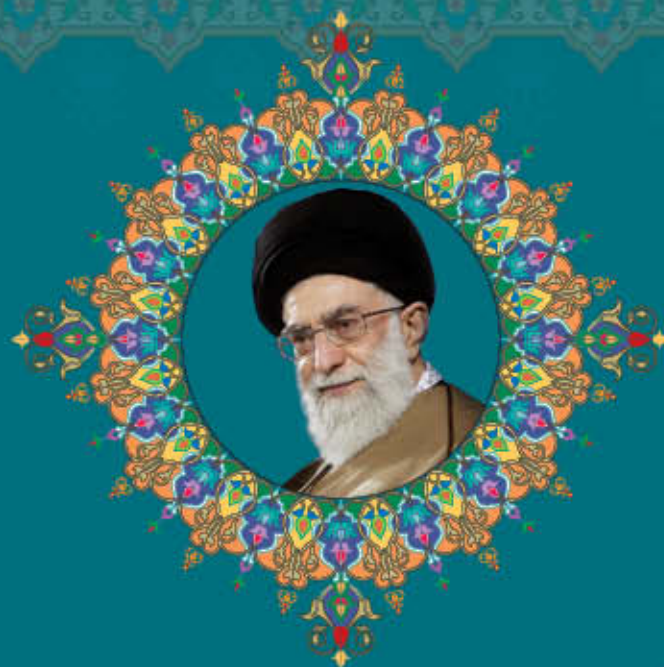
بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

In The Name of God



IRAN

As old as History
The Cradle of Civilizations
The Land of Opportunities
Home to Greatest World Heritages



Supreme Leader of I.R. Iran
Ayatollah Sayyid Ali Khamenei



President
Dr. Hassan Rohani



Minister of Industry, Mine & Trade
Mohammad Reza Nemat Zadeh



GEORGIA

Casp.

UZBEKISTAN

TAJIKISTAN

ARM.

AZER.

TURKMENISTAN

Caspian Sea

Tabriz

Rasht

Tehran

Mashhad

AFGHANISTAN

SYRIA

IRAQ

Esfahan

Islamic Republic of
IRAN

PAKISTAN

Shiraz

Zahedan

SAUDI

ARABIA

Persian Gulf

Bandarabbas

BAH.

QAT.

UAE

OMAN

CHINA

Islamic Republic of IRAN



Land Area

1,648,195 Square Kilometers
(636,370 Square Miles)

Coastline

3,180 Kilometers
(1,976 Miles)

Nationality

Iranian

Population

75,597,633

Largest Cities

Tehran, Mashad, Isfahan
Tabriz, Shiraz

Currency

Iranian Rials

Official Language:

Persian

Spoken Language:

Persian, Azari, Kurdish,
Luri, Mazandarani, Arabic,
Balouch, Turkman, Qashgai,
Pashtoo, Taleshi, Armanian

NEPAL

INDIA



Islamic Republic of IRAN

WORLD RANK ABOUT IRAN

1 in Saffron Production

1 in Pistachio Production

2 in Date Production

3 in Gas Production

4 in Oil Production

5 in Cement Production

8 in Iron Ore Production

9 in Satellite Launching Tech.

GDP:

484 Billion \$ US 2012

GDP(PPP):

997,4 Billion \$ US 2012

Import:

53 Billion \$ US

Export:

41 Billion \$ US

Non-Oil Export:

33,5 Billion \$ US

IRAN at a Glance

● Location

32 00 N. 53 00 E Middle East, Iran is located at the strategic crossroads of the Western and Eastern worlds. Iran is situated in south-west Asia and shares borders with three CIS states (the republics of Armenia, Azerbaijan and Turkmenistan), as well as the Caspian Sea to the north, Turkey and Iraq to the west, the Persian Gulf and the Gulf of Oman to the south and Pakistan and Afghanistan to the east.

● Flag

Three equal horizontal bands of green (top), white and red; the national emblem (a stylized representation of the word Allah) in red is centered in the white band: ALLAHO AKBAR (God is Great) in white Arabic script is repeated 11 times along the bottom edge of the green band and 11 times along the top edge of the red band, totally 22 times to show 22nd of Bahman, the day of victory of the Islamic Revolution.



● Land boundaries

Border countries: Afghanistan 936 km, Armenia 35 km, Azerbaijan-proper 432 km, Azerbaijan-Nakhichevan enclave 179 km, Iraq 1,458 km, Pakistan 909 km, Turkey 499 km, Turkmenistan 992 km. Iran also borders the Caspian Sea (740 km), Coastline: 2,440 km. Total: 5,440 km

● Maritime claims

Contiguous zone: 24 nm

Continental shelf: Natural prolongation

Exclusive economic zone: Bilateral agreements or median lines in the Persian Gulf Territorial sea: 12 nm

● Natural resources

Petroleum, Natural Gas, Coal, Chromium, Copper, Iron ore, Lead, Manganese, Zinc, Sulfur, Stone.



● Climate

Owing to its varied landscape, Iran's climate is also subjected to numerous variations. While the Caspian coastal plain on the northern edge of the country remains humid throughout the year due to an average elevation at or below sea level, the higher elevation areas towards the west experience lower temperatures.

Iran is significantly varied in terms of temperature, humidity, and rainfall from place to place and season to season. The temperature decreases as you travel from south to north. In Tehran, the minimum temperature in January may fall to -4oc and can reach as high as 37oc in July. Spring and autumn are marked by a pleasant climate in most regions of Iran. In general, it can be said that the summers are hot and dry and the winters are harsh and snowy.

However, given the climatic diversity, tourists may enjoy winter sports in the mountains while it is possible mean while, to bathe in the warm waters of southern shores.

● Language

Persian (Farsi) is the official and the most widely spoken language. Arabic is spoken in Khuzestan in the southwest and Turkish in the northwest around Tabriz.

English, French and (to a lesser extent) German are spoken by many businessmen and officials.

● Religion

Predominantly Islamic; mostly Shi'ite, with a minority of Sunnis. Many Christians, Jews and Zoroastrians also live in Iran.

● Government

Legislative power is vested in the Islamic Consultative Assembly (Majlis), with 290 members. The chief executive is the President, and both are elected by universal adult suffrage for a four-year term. A twelve-member Council of Guardians ensures that legislation is in accordance with the constitution and Islamic precepts.

Iran Trade Promotion Organization



Hamid Safdel
Vice Minister & president of
Trade Promotion Organization
of Iran

The successful experience of the world's leading countries in the economic sphere is the result of their strong focus on the export promotion and development of foreign trade. TPOs functions including; promotion, facilitation, information, and administration, provide support for the business community. The three core functions of trade policy, trade promotion, and trade facilitation will provide support to build productive capacities, upgrade industrial and agro-technologies, and expand exports and markets. In pursuit of those objectives and in view of the leading role of TPOs in preparing new policies and providing supporting facilities needed to develop a comprehensive infrastructure for the foreign trade, the Export Promotion Center of Iran (EPCI) with nearly four decades of hands-on experience in promoting the Non-Oil Export was restructured in 2004 and took up its new mandate as "Iran Trade Promotion Organization".

Aims & Objectives

- Foreign Trade Development of Islamic Republic of Iran
- Developing Export Markets for Iran's Goods & Services
- Assistance to Iranian SMEs to Expand Internationally
- Enterprise Development and Competitiveness
- Market and Product Development

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TPO Services

- Exploring Markets Globally
- Trade Missions
- International Trade Cooperation
- Collecting Information to Serve Business Better
- Market Information
- Trade Enquiries
- Virtual Access to the Market
- Iranian Exporters Database
- Exemplary Exporters Award
- Business Training & Seminars
- Business Library
- Trade Publications
- Trade Fairs & Exhibitions

Address: Iran Trade Promotion Organization

P.O.Box: 1148 Tajrish

Tel: (+98 21) 21919

Fax: (+98 21) 22664044, 22664045

Email: Info@tpo.ir

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